

Subject options:

[Name removed] Conditioner Is Here at Last...

You Won't Want to Miss This Special Offer...

You Loved the Shampoo, Now Here's the Conditioner...

Introducing [Name removed] Conditioner – Exclusive Offer Inside

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Hey there (first name), it's [name removed] here, one of the creators of [name removed] Shampoo, with an exclusive offer for you...

Since the release of our Shampoo, we've been swamped with emails and messages from excited customers like you, asking when our Conditioner is coming out.

From day one, the Shampoo flew off the shelf, and we've spent the last few months perfecting the formula for our [name removed] Conditioner...

And it's finally ready! Take a look...

[\[Link removed\]](#)

As you'd expect from us here at [name removed], our fast-acting [name removed] Conditioner is formulated to give you only the good stuff...

- Impressive, shiny, soft and dandruff-free hair, quickly
- A happy scalp
- Our unique, ultra-nourishing blend of 11 herbal extracts and active nutrients
- 100% free-from animal cruelty, sulfates and parabens
- Our unconditional money-back guarantee (hassle-free)

[\[Link removed\]](#)

We wanted to do something crazy to celebrate this momentous occasion. And we're letting everyone in on this first bit (with an additional special bonus for you, as a VIP customer).

Right now, to kick-start the whole shebang, we're launching our [name removed] Conditioner with 20% OFF the retail value...

AND on every bottle, we're giving you a coupon to claim a 2nd bottle absolutely FREE.

Simply stated, we're offering 2 bottles for the price of 1 (having already reduced the cost of that first bottle by 20%). Like I said – crazy!

HOWEVER, we wanted to give our amazing, loyal customers—like you—something more.

To thank you for your enthusiasm about our products (you have truly inspired us) and for your patience while we perfected the Conditioner...

So we created this extra bonus just for you...

[Link removed]

There's one more thing you need to know straight up...

If our Conditioner is anywhere near as successful as our Shampoo (and we fully expect it to be), you need to get in quick on this special offer.

We have a limited number of bottles set aside at this doubly discounted price, and once they're gone—you guessed it—they're gone! Act now.

To Impressive Hair,

[Name removed]

P.S. I just want to make sure you catch EVERYTHING that's on offer here (while stocks last):

- 20% discount on [name removed] Conditioner
- Extra 15% discount for you, a VIP customer
- Coupon for FREE bottle with every purchase of our Conditioner

So, there you have it, 2 bottles for less than the price of 1.

What are you waiting for?

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