

Subject: What the skincare manufacturers won't tell you...  
Are these nasties hidden in your moisturizer?  
What You Need to Know About Skincare Products...  
Would You Believe This Is In Your Moisturizer?  
What's Hiding In Your Moisturizer?

Hi (first name), it's [name removed] from [brand name removed] here, with a quick story a friend was just telling me...

She was scrolling through Facebook mindlessly... And came across a photo collage of a friend celebrating 20 years of marriage...

And you know what it's like... this woman looked incredible in the photos from 20 years ago and just as amazing in the recent ones!

And the camera never lies, right?

So my friend's looking at these photos—feeling down on herself for not looking like she did 20 years ago—wondering how this woman still looks SO young...

Everyone's posting 'Congrats' and 'Oh, you look fantastic!' etc. etc.

Until one person puts, 'HOW do you do it?'

Well, you're definitely gonna click to see that answer, aren't you? So my friend does...

And she's so happy to read,

'Facebook filters!'

Ha! The camera does lie after all!

There's just so much pressure on us to look as young as possible. Images screaming from every direction. Social media, women's magazines, billboards, big brands...

And looking young has become BIG business for manufacturing companies...

Crazy expensive skin-care products, plastic surgery, cosmetic procedures... Arghhhhhh!

It doesn't sound much like skin 'care' to me...

Is it 'caring'? Or just making a lot of money for manufacturing companies?

I think we're now waking up to the realities... that a lot of the skin-care products are not doing us much good, and, in many cases, may be doing us significant harm.

Here's a super-quick run-down of some of the problem ingredients (read chemicals) that many brands are adding to their 'skincare' products. Ingredients (chemicals) known to be linked to potential or very real health concerns:

- Petrochemicals – commonly derived from petroleum... yep, the car stuff! And many of the chemicals covered below fall into this category. Yuck!
- Parabens – widely used as preservatives in personal care products. Parabens are readily absorbed into our bodies where they build up. They are believed to disrupt our hormone balance and there are concerns about possible links with breast cancer.
- 'Fragrance' = hidden ingredients. A loophole in the law means manufacturers are not required to reveal ingredients used in 'fragrance'.
- Phthalates – industrial chemicals, linked to numerous health concerns.
- SLS – controversial ingredient in many personal care products. The long-term accumulative effects are not known.

These companies may be happy to sell us questionable products...

Yet, I'm sure (like me) you don't fancy putting unknown, hidden chemical formulas on your skin... especially knowing they may be absorbed into your body, build up and cause who knows what problems in the future.

What do you do? Who can you trust?

I'm very, very lucky! I get to work with the most amazing team here at [\[brand name removed\]](#) and I KNOW I can trust our products.

Here's our moisturizer, it's the only one I use and you'll see why...

[\[Link to sales page\]](#)

As you can see, all the ingredients are listed—nothing is hidden here!

Our ingredients are 100% natural. (There are NO chemicals or toxins.)

Here's the entire list:

- Purified water
- Organic Virgin Coconut Oil
- Emulsifying wax (plant-based, no soy)
- Palm stearic
- Grapefruit seed extract
- Organic beeswax
- Organic Virgin Palm Oil
- Scented varieties contain organic essential oils (we also have unscented)

Not only are our moisturizers free from nasties...

the ingredients really are skin CARING...

(and all for a much lower price than the designer brands trying to sell you their dubious products!)

Oh, and let's not forget the other important thing...

Looking good (without Facebook filters)!

This natural moisturizer is based on ingredients used by cultures around the world for 1000s of years to do just that – look good...

Skincare which naturally softens and promotes youthful-looking skin...

Isn't that what you're REALLY looking for?

[\[Link to sales page\]](#)

Here's to youthful skin, the healthy way,  
**[Name removed]**

P.S. I just want to be sure you caught our GUARANTEE:

Try our **[brand name removed]** Moisturizing Cream for 30 days... If you don't love it, send the jar back (even if it's empty) and we'll refund all your money – no questions asked!